

" YouTube "

esalh2@yahoo.com

بحث مقدم إلى:

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(2009 11 - 9)

2005 " "

"YouTube "

Edyburn ¹"

...
" : social computing "
Video-Sharing ."
Google Video, Yahoo Video, and MySpace :

1993

Google generation " "

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(" ") video-sharing

18)

2,054

%48

2007

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.(1) ⁵2007

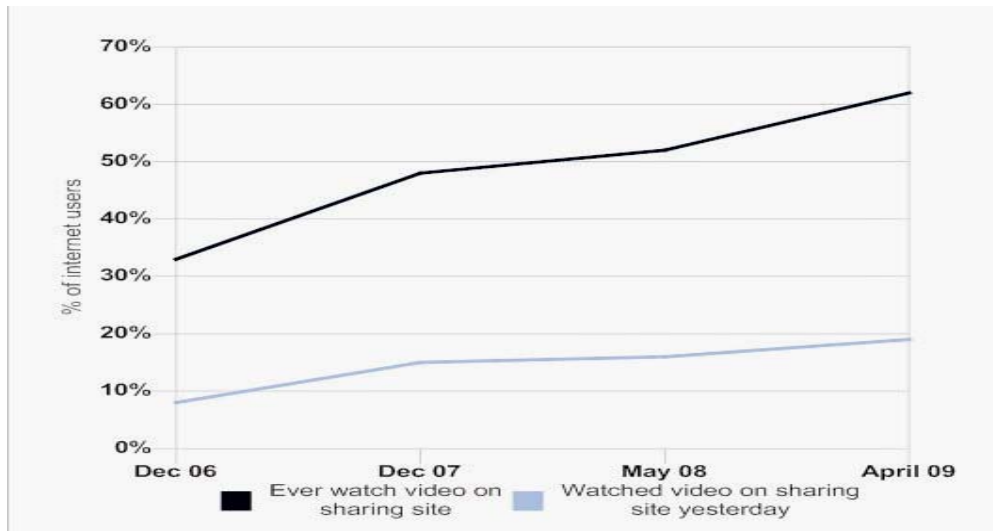
2006

2009

6

%69

%63



Pew Internet & American Life Project survey conducted from March 26-April 29, 2009. :

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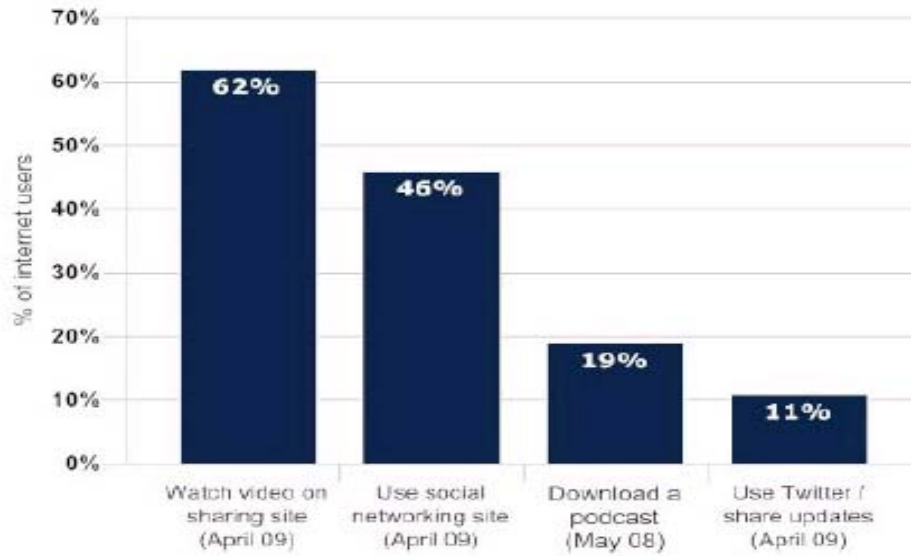
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(%62)

7.(%11) Twitter " " (19)



Pew Internet & American Life Project survey conducted from March 26-April 29, 2009. :

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YouTube " "

) 2009

Nielsen Company " "

8.(1

2009

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Rank	Video Brand	Total Streams	Unique Viewers
1	YouTube	7,188,638	107,730
2	Hulu	392,545	9,894
3	Yahoo!	226,601	28,402
4	MSN/WindowsLive/Bing	180,603	17,244
5	Nickelodeon Kids and Family Network	158,790	6,376
6	Turner Sports and Entertainment Digital Net.	151,606	7,826
7	Fox Interactive Media	149,304	14,823
8	Disney Online	103,992	9,524
9	MTV Networks Music	102,021	6,227
10	Blinkx	94,728	425

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Alexa 9" "

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YouTube " "

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133,000	131,000	2,500	library
137,000	4,820	2,500	libraries
2,360	4,630	19	Bibliothèque
975	560	10	Bibliothek
1,670	950	40	
346	11	3	

Channels

10

243

.(4)

" " (4)

11	
6	
8	
60	
156	
2	
243	

5/1

Academic Search complete LISA :

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social discourse

*Tagging " / "

(1 : " "

(2 .fair use

(3 .

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¹⁴(2009) **Rebort** " " " "

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peer-to-peer
broadcaster

Ethnographic *

¹⁵(2007) **Lange** " "

publicness "
"privately public"
"publicly
private"

¹⁶(2008) **Sean** " "

factor analysis

¹⁷(2009) " "

%21.3

%78.7

122

%31.7

" "

%70.5

" "

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¹⁸(2007)

Cheng "

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streaming

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categorizing

147

¹⁹(2008) **Barbara** "

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Autism

58

70 :

39

42

²⁰(2008) **Yee-Man** "

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.2006

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web 2.0

IFLA

121

Allegheny County

ALA

2007

2008

(5)

(5)

8	66	-	2007	28	(1)
42	0	319	2007	1	(1) Allegheny
149	278	7,298	2008	26	(2)
12	13	1,164	2008	7	
12	12	1,047	2008	20	
0	8	1,107	2008	4	
76	10	625	2008	17	
6	0	27	2009	23	
9	0	60	2009	8	(2) Allegheny
5	4	362	2009	8	
8	0	48	2009	9	

Favorites

%27

%45.5

() %36
 (%36)

%27

%60

332

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Interviews

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Statements

(. 10)

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(6) .2006 " "

73

(%33) 223

Open University

(. 20)

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12	19	1,226	2006	25	San Jose
0	4	220	2008	22	
11	34	2,350	2008	21	
223	136	11,183	2008	13	()
5	0	117	2008	23	" "
27	2	441	2009	6	

%83

(%33)

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278

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Interview

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Duration

(20

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2007

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2007

(4,431)

(89)

(227)

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7	8	918	2007	31
227	4,431	88,948	2007	9
24	81	4,569	2007	2
19	22	1,448	2007	29
10	8	690	2008	3
6	13	1,106	2008	17
18	4	289	2009	18
12	9	1,730	2009	24

URL

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.Favorites

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323

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Reviews

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Interview

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2006

%5

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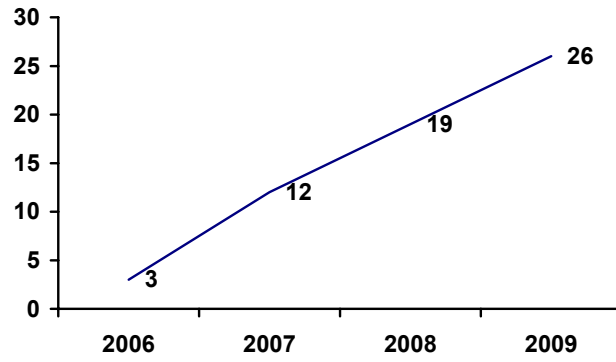
Stephen F. Austin "

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(%68.3) 41

.2006

Glasgow



" " (3)

6,157)

USF " "

5,709)

Duke " "

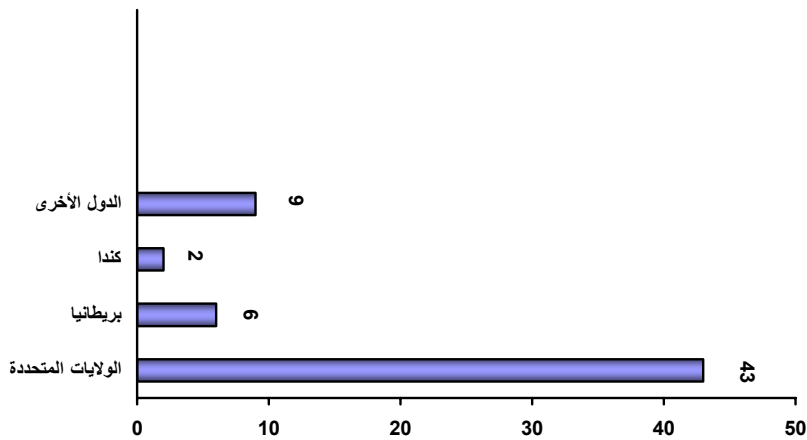
(266)

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%71.6 (4)

%3.3

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29

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25-10 (%24) (%48)

%28.3 17

11 Utah

1240

.Interviews

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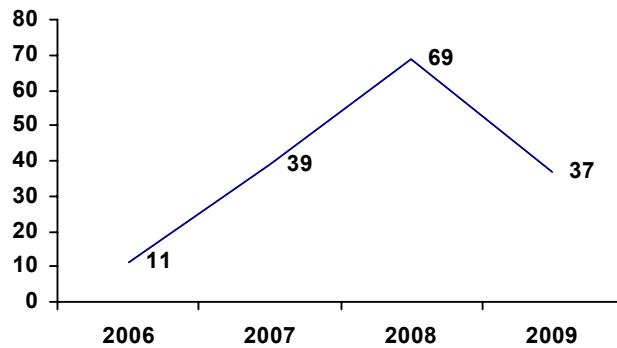
" "

2006

.Birmingham Public Library (Alabama) North Suburban Library System

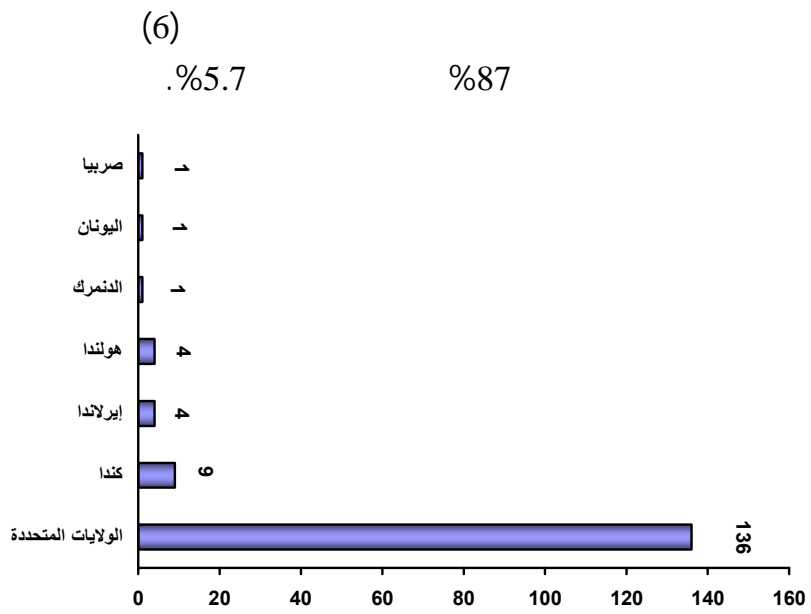
Edmonton " "

%66 103



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39% 59

Online Space

18,531) Birmingham " "

(26 133) (

70 %32 (5)

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Southfield

51

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48

McCracken

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% 12.8	20	40 - 21
% 7.7	12	60 - 41
% 2.5	4	80 - 61
% 2	3	100 - 81
% 5	8	100

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23

Gail

17

Kalamazoo

PlayList

13

Borden

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4136

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Story Time (story telling)

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Tutorials

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1,571
68

2008

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2009

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2009

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web 2.0

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Dana Dukic "

Vloging

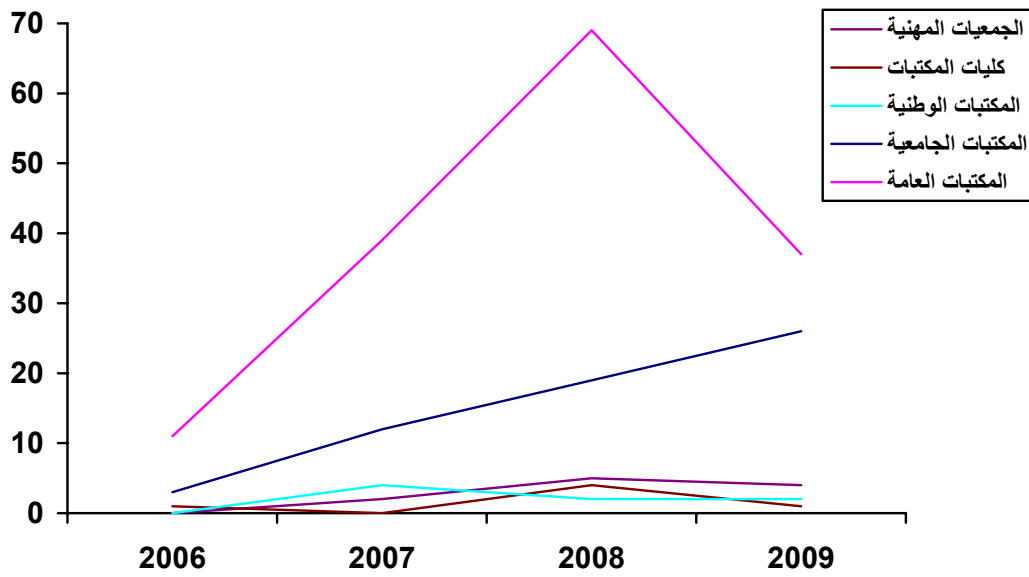
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2006

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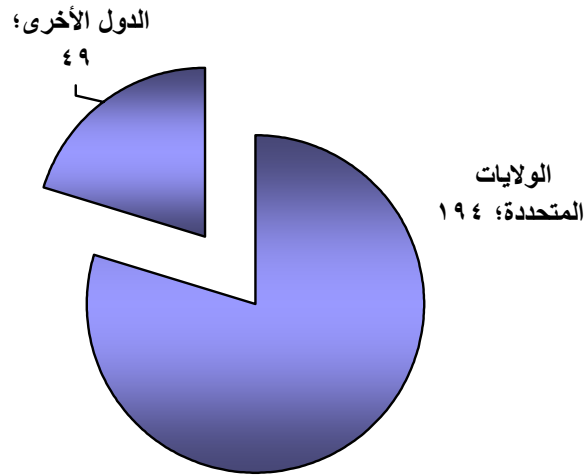
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194

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<http://www.youtube.com/DrEmadSaleh>

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<http://www.youtube.com/elaegypt>

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<http://www.youtube.com/AFLITV>

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.....:Subscribers .10

.....:Uploads .11

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